

EVENT SPONSORSHIP PLAN

WHY SPONSOR?

To support the mission of the General Baptist Ministries and for exposure to 500+ leaders and lay leaders.

WHO IS THE AUDIENCE?

Participants include local and national pastors, church staff, and lay leaders, as well as local community partners.

HOW DO I SPONSOR?

Through a tiered sponsorship program that includes levels of exposure based on financial commitments.

- 1. Platinum Sponsor \$5,000 minimum
- 2. Gold Sponsor \$2,500 minimum
- 3. Silver Sponsor \$1,000 minimum
- 4. Bronze Sponsor \$250 minimum

WHAT DO I GET FOR MY SPONSORSHIP?

1) PLATINUM SPONSOR

- Exposure at all GBM Events including The Summit, three Regional Events, and at least three Leadership Development events.
- Premium exposure during main service times via the on-stage production at the Summit via a 60 second promo video provided by you, pending approval.
- Exposure during the pre/post service times via the on-stage production at all GBM Events.
- Booth space in the Vendor Hall at The Summit.
- Promotional cards placed on seats for a main session event at the Summit, either printed internally or provided by you, pending approval.
- Prominent placement on the Summit t-shirt.
- Prominent placement on a Sponsor banner.
- Distribute sponsor specific swag provided by you, during a main session event at the Summit, or regional event of your choice, pending approval.

1) GOLD SPONSOR

- Premium exposure during main service times via the on-stage production at the Summit via a 60 second promo video provided by you, pending approval.
- Exposure during the pre/post service times via the on-stage production at all GBM Events.
- Booth space in the Vendor Hall at The Summit.
- Promotional cards placed on seats for a main session event at the Summit, either printed internally or provided by you, pending approval.
- Prominent placement on the Summit t-shirt.
- Prominent placement on a Sponsor banner.
- Distribute sponsor specific swag provided by you, during a main session event at the Summit, or regional event of your choice, pending approval.

1) SILVER SPONSOR

- Exposure during the pre/post service times via the on-stage production at all GBM Events.
- Booth space in the Vendor Hall at The Summit.
- Promotional cards placed on seats for a main session event at the Summit, either printed internally or provided by you, pending approval.
- Prominent placement on the Summit t-shirt.
- Prominent placement on a Sponsor banner.
- Distribute sponsor specific swag provided by you, during a main session event at the Summit, or regional event of your choice, pending approval.

1) BRONZE SPONSOR

- Placement on the Summit t-shirt.
- Placement on a Sponsor banner.
- Promotional cards placed on seats for a main session event at the Summit, either printed internally or provided by you, pending approval.